



**Ronald McDonald House Charities®**  
North Central Florida

# 2021

(352) 374-4404 • 1600 SW 14th Street, Gainesville FL 32608 • [www.rmhcncf.org](http://www.rmhcncf.org)

## Ronald McDonald House

Since 1982, RMHC North Central Florida has been keeping families close to their seriously ill children. The Ronald McDonald House provides comfy beds, homecooked meals, and all the comforts of home to families traveling to Gainesville, FL to seek medical care for their child. Our House program is built on the simple idea that nothing else should matter when a family is focused on the health of their child - not where they can afford to stay, where they will get their next meal or where they will lay their head at night to rest.

### Total Family Nights Provided: **6,432**

Total Number of Families: **467**

Average Length of Stay: **98 Days**

Number of Rooms: **31**

Suggested Donation: **\$15 per night**, but no one is ever turned away due to inability to donate

Actual Nightly Cost per Room: **\$100**

### Total Number of Families Turned Away: **1,462**

#### Health Challenges Experienced by Patients

Cardiac Issues: **41%**

Premature Birth: **33%**

Cancer: **17%**

Trauma: **9%**

## Ronald McDonald Family Room

Located on the 10th floor of UF Health Shands Children's Hospital, the Ronald McDonald Family Room offers a special place for families to rest and regroup within the walls of the hospital. It provides a small oasis of calm and normalcy amidst the tense, medical setting – yet parents are just steps away from their child's bedside.

### Services for Families

- Open 7 days a week, including holidays
- Private Quiet Room for naps and relaxation
- Kitchenette with free snacks and drinks
- A team of friendly volunteers

### Total Visitors: **2,500**

Families Served: **864**

Gainesville Families: **126**

Comfort Bags: **980**

Lake City Families: **62**

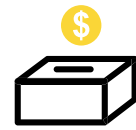
Ocala Families: **57**

## Annual Budget



**30%**

Special Events



**1%**

Room Donations



**14%**

McDonalds Support



**26%**

Community Fundraisers & Payroll Deduction Programs



**25%**

Individuals & Organizations



**4%**

Foundations & Grants

# ADOPT-A-ROOM PROGRAM

The Adopt-a-Room program is an opportunity for you or your organization to support one of our 31 guest rooms. By adopting a room you will help provide families with emotional and physical comfort and support during their child's medical crisis.



## WHEN YOU ADOPT-A-ROOM YOU PROVIDE FAMILIES WITH

- **LODGING ACCOMMODATIONS** including a newly renovated private room and renovated full private bathroom
- **TRANSPORTATION** to and from UF Health Shands Children's Hospital
- **ACCESS TO LAUNDRY FACILITIES, TELEVISIONS AND PLAY AREAS**
- **ACCESS TO FOOD AND BEVERAGES** including a stocked kitchen for families to prepare and enjoy a family meal
- **ACCESS TO EMAIL AND INTERNET** to keep families close to their loved ones

## RMH ADOPT-A-ROOM RECOGNITION

The Ronald McDonald House will recognize you in the following ways:

- A personalized sign placed outside of your adopted room, viewed by hundreds of families and visitors over the duration of the sponsorship
- Recognition in Ronald McDonald House newsletters, website, and at the Red Shoe Affair
- A recognition plaque for your home, office, or business

## SPONSORSHIP OPTIONS

### VISITING CHEF'S KITCHEN & DINING ROOM:

\$15,000 per year

### ONE OF THE 31 GUEST ROOMS:

\$5,000 per year

### LIVING ROOM:

\$10,000 per year



**RMHC**

North Central Florida

For questions or to sponsor a room, please contact Sherry Houston, Executive Director, at (352) 374-4404 ext. 230 or via email at [shouston@rmhcnf.org](mailto:shouston@rmhcnf.org)